

# Dr. Kalpana Sundar

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## Opening Keynote Proposal

Weathering the Storm of Entrepreneurship

### Abstract

Entrepreneurship can be an emotional rollercoaster. Daily trials and tribulations are often difficult to manage.

In this Opening Keynote, I will illustrate five of the most valuable lessons I have learned during my years as an entrepreneur. The audience will be inspired to examine their expectations of entrepreneurship and take positive steps toward a fulfilling career.

“Dr. Sundar’s discussion on feminine entrepreneurship left the room inspired and equipped with tools that will help them create the version of their best life.” Natasha Peters, National Sales Director at Portrait Health

### Learning Objectives

1. Recognize the three traits needed to be an entrepreneur
2. Identify five lessons about entrepreneurship
3. Learn five ways to realistically approach entrepreneurship in order to boost creativity and reduce stress

### References

Natasha Peters, National Sales Director at Portrait Health, 973.934.5671,  
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