

# Dr. Kalpana Sundar

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## Opening Keynote Proposal

Feminine Entrepreneurship

### Abstract

Every entrepreneur encounters challenges when starting up a new business but female entrepreneurs often face additional challenges as they strive to juggle business, career, and family. This struggle often overwhelms women, reducing productivity and joy in their professional and personal lives.

In this Opening Keynote, I will discuss three traits essential for entrepreneurs. I will also illustrate how women can regain clarity, mindfulness, and engagement in the midst of challenges using a six step method of Feminine Entrepreneurship. The audience will be challenged to be more mindful and present moment by moment in order to have longer and more fulfilling careers.

“Dr. Sundar’s discussion on feminine entrepreneurship left the room inspired and equipped with tools that will help them create the version of their best life.” Natasha Peters, National Sales Director at Portrait Health

### Learning Objectives

1. Recognize three traits essential to Entrepreneurs
2. Understand the struggles unique to Female Entrepreneurs
3. Learn the six step method of Feminine Entrepreneurship

### References

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